

**NEWS RELEASE**  
**For Immediate Release**

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**Brady Announces “Clean Up & Lean Up Your Facility with Shadow Boards” Webinar**  
*Free webinar on how organizing with shadow boards can prevent lost time & lost revenue*

**MILWAUKEE, Wis.** (July 16, 2014) — [Brady](http://www.bradycorp.com) (NYSE:BRC), a global leader in industrial and safety printing systems and solutions, today announced it will host a [free webinar](#), titled “Clean Up & Lean Up Your Facility with Shadow Boards.” The webinar will take place live on Thursday, July 17, 2014, at 11:30 a.m. CDT. It will focus on the productivity increases and efficiency gains of using shadow boards, the cost compared to build-your-own boards, and the durable design and materials.

**What:** “Clean Up & Lean Up Your Facility with Shadow Boards” Webinar  
**Presenter:** Tom Smith, product marketing specialist for Brady  
**Date/Time\*:** Thursday, July 17, 2014 at 11:30 a.m. CDT  
**Registration:** <https://www1.gotomeeting.com/register/309996633>

\*Can't attend the live session? Register anyway and receive the recording after the live webinar.

**About Brady Corporation:**

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,900 people at operations in the Americas, Europe and Asia/Pacific. Brady's fiscal 2013 sales were approximately \$1.15 billion. More information about Brady Corporation is available at [www.bradycorp.com](http://www.bradycorp.com).

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